ORDER

Orders Agency

Order / Rev:

06837948 Alt Order #:

Estimate: 1537

Flight Dates: 10/09/12 - 10/15/12

Original Date / Rev: 08/01/12 / 09/19/12

GENERAL Order Type:

Primary AE:

Sales Office:

Sales Region:

Amy McCreary **BLPHI**

National

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Product Desc:

Billing Contact: Washington Harbor

OBAM FOR AMERICA

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

00:05:00

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Obama for America

A35+

Demographic: **Product Codes:**

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Gross Amount Net Amount Start Date End Date # Spots 10/01/12 10/15/12 156 \$36,095.00 \$30,680.75 **Totals**

Month # Spots Gross Amount Net Amount Rating October 2012 156 \$36,095.00 \$30,680.75 0.00 156 Totals \$36,095.00 \$30,680.75 0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order % Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	30%	\$36,095.00
Market	100%	\$120,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,266.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$16,844.33
KTUD	1%	\$1,203.17
KVVU	26%	\$31,282.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,625.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
				M-F 5-6a WakeUp	w/Wagners								
	NEWS												
	Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/0)8/12	10/14/12	-TWTF	4	\$100.00	0.00						

KSNV

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1537

Len Spots Start End Inventory Code Break Start/End Time Days l n Ch Rate Pri Rtg Type Spots Amount KSNV 10/09/12 10/12/12 M-F 5-6a WakeUp w/Wa@M -TWTF :30 \$100,004 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners **NEWS End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$100.00 0.00 10/15/12 10/15/12 M-F 5-6a WakeUp w/WaQM :30 \$100.004 0.00 NM KSNV 5-6a M-----\$100.00 M-F 5-6a WakeUp w/Wagners **NEWS** Rating Start Date End Date **Weekdays** Spots/Week Rate Week: 10/15/12 10/21/12 \$100.00 0.00 10/09/12 10/12/12 E 3 KSNV Wake Up Early w/ Wagn@M 430a-5a -TWTF--:30 4 \$50.003 0.00 NM 4 \$200.00 Wake Up Early Wagners **NEWS** Spots/Week **End Date** Weekdays Rating Start Date Rate Week: 10/08/12 10/14/12 -TWTF--\$50.00 0.00 E 4 KSNV 10/15/12 10/15/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$50.003 M----1 0.00 NM 1 \$50.00 Wake Up Early Wagners **NEWS** Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 M-----\$50.00 0.00 KSNV 10/09/12 10/12/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTF--:30 \$190.004 0.00 NM \$760,00 4 M-F 6-7a WakeUp w/Wagners **NEWS** Rate Rating Start Date **End Date** Weekdays Spots/Week -TWTF--\$190.00 0.00 Week: 10/08/12 10/14/12 10/15/12 10/15/12 M-F 6-7a WakeUp w/WaQM :30 \$190,004 0.00 NM KSNV 6-7a M----1 1 \$190.00 M-F 6-7a WakeUp w/Wagners **NEWS End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/15/12 10/21/12 \$190.00 0.00 KSNV 10/09/12 10/12/12 **Today Show** CM 658a-9am -TWTF--:30 ጸ \$250.004 0.00 NM 8 \$2,000.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/08/12 10/14/12 8 \$250.00 0.00 F 8 KSNV 10/15/12 10/15/12 **Today Show** CM 658a-9am M-----:30 2 \$250,004 0.00 NM 2 \$500.00 **Today Show TODAY SHOW** Start Date End Date Weekdays Spots/Week Rating Rate 10/21/12 0.00 Week: 10/15/12 \$250.00 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$125.004 0.00 NM 1 \$125.00 **News 3 Sunrise SATURDAY** NEWS **End Date** Spots/Week Start Date Weekdays Rate Rating 10/14/12 ----S-\$125.00 Week: 10/08/12 0.00 7a-9am E 10 KSNV 10/13/12 10/13/12 Saturday Today CM ----5-:30 \$175.004 0.00 NM 1 \$175.00 Saturday Today SAT TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 \$175,00 0.00 ____S E 11 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7a :30 \$110.004 0.00 NM 1 \$110.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/14/12 ----S Week: 10/08/12 \$110.00 0.00 ----S E 12 KSNV 10/14/12 10/14/12 Sunday Today :30 \$250.004 0.00 NM CM 7a-8am 1 \$250.00 Sunday Today SUN TODAY Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 ----S \$250.00 0.00E 13 KSNV 10/14/12 10/14/12 CM 9a-930am ----s :30 1 \$125.004 0.00 NM 1 \$125.00

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Order / Rev:

105003

Advertiser:

Obama for America

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OBAM FOR AMERICA

KSNV

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1537

Ln Ch Start	End	Inventory Code News 3 Today W		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
		News 3 Today									
NEWS	End Date	Manaladava	C	D-4-	D-4				ı		
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00				ŀ		
E14 KSNV 10/14/1	2 10/14/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
CHRIS MATHEV) At 1 (01-4441-	D-4-	Date:						
Start Date Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 15 KSNV 10/09/1		M-F Today Show M-F Today Show		9-10a	-TWTF	:30	8	\$150.004	0.00 NM	8	\$1,200.0
TODAY SHOW : Start Date	II End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	-TWTF	8	\$150.00	0.00						
E 16 KSNV 10/15/1		M-F Today Show M-F Today Show		9-10a	M	:30	2	\$150.004	0.00 NM	2	\$300.0
TODAY SHOW Start Date	ıı End Dat <u>e</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	M	2	\$150.00	0.00						
E 17 KSNV 10/09/1		M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	TWTF	:30	8	\$100.004	0.00 N M	8	\$800.0
TODAY SHOW Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	-TWTF	8	\$100.00	0.00						
E 18 KSNV 10/15/1		M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	M	:30	2	\$100.004	0.00 NM	2	\$200.0
TODAY SHOW	III <u>End Date</u>	Wookdova	Spots/Week	Rate	Rating						
<u>Start Date</u> Week: 10/15/12	10/21/12	<u>Weekdays</u> M	Spois/vveek 2	· · · · · · · · · · · · · · · · · · ·	0.00						
E 19 KSNV 10/09/1	2 10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TW TF	:30	4	\$100.004	0.00 NM	4	\$400.0
RACHEL RAY <u>Start Date</u> Week; 10/08/12	End Date 10/14/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
E 20 KSNV 10/15/1		Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$100.004	0.00 NM	1	\$100.0
RACHEL RAY	End Data	Mentedaya	Cmoto/Mook	Data	Doling						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 21 KSNV 10/09/1	12 10/12/12	Noon News Noon News	СМ	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.0
NEWS Start Date Week: 10/08/12	End Date 10/14/12	Weekdays -TWTF	Spots/Week 4		Rating 0.00						
E 22 KSNV 10/15/			CM	12-1230pm	M	:30	1	\$125.004	0,00 NM	1	\$125.0
NEWS Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/15/12 E 23 KSNV 10/09/	10/21/12	The Agenda 123	1 0pm CM	\$125.00 1230-1p	0.00 TWTF	:30	4	\$90.004	0.00 NM	4	\$360.
AGENDA	12 10/12/12	The Agenda 123		1200-1β	- 1W1F	.50	4	ψ30.004	U.UU INIVI	4	φ300,1
Start Date	End Date	Weekdays	Spots/Week		Rating				ŀ		
Week: 10/08/12 E 24 KSNV 10/15/	10/14/12 12 10/15/12	_		\$90.00 1230-1p	0.00 M	:30	1	\$90.004	0.00 NM	1	\$90.
AGENDA		The Agenda 123	opm								
Start Date Week: 10/15/12	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
WORDER TOTALLY	10/21/12	v	1	\$90.00	0.00						

KSNV

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Order / Rev:

105003

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837948

10/09/12 - 10/15/12

Product Desc: Estimate: **OBAM FOR AMERICA**

1537

Break Start/End Time Ln Ch Start End **Inventory Code** Days Len Spots Rate Pri Rtg Type Spots Amount Days of our Lives Days of our Lives DAYS Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate Week: 10/08/12 10/14/12 -TWTF--\$150.00 0.00 E 26 KSNV 10/15/12 10/15/12 Days of our Lives CM 1258p-2pm M----:30 \$150.004 0.00 NM 1 \$150.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 \$150.00 0.00 Week: 10/15/12 2pm-3pm -TWTF--:30 \$100.004 0.00 NM E 27 KSNV 10/09/12 10/12/12 The Doctors CM 4 4 \$400.00 The Doctors DRS **End Date** Spots/Week Rating Start Date **Weekdays** Rate -TWTF--0.00 Week: 10/08/12 10/14/12 \$100.00 E 28 KSNV 10/15/12 10/15/12 The Doctors CM 2pm-3pm M----:30 \$100.004 MM 00.0 \$100.00 The Doctors DRS End Date Spots/Week Rating Start Date Weekdays Rate Week: 10/15/12 10/21/12 M----\$100.00 0.00 E 29 KSNV 10/09/12 10/12/12 Dr. Phil CM 3-4p -TWTF--:30 \$150.004 MN 00.0 4 \$600.00 Dr Phil PHIL Start Date **End Date** Spots/Week Rate Rating Weekdays Week: 10/08/12 10/14/12 -TWTF--\$150.00 0.00 E 30 KSNV 10/15/12 10/15/12 Dr. Phil CM 3-4p M-----:30 \$150.004 0.00 NM 1 \$150.00 Dr Phil **PHIL** Spots/Week Rating Start Date End Date Weekdays Rate 0.00 Week: 10/15/12 10/21/12 \$150.00 10/09/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM :30 \$175,004 0.00 NM \$1,400,00 -TWTF--4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --TWTF---\$175.00 Week: 10/08/12 10/14/12 0.00 E 32 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 2 \$175,004 0.00 NM 2 \$350.00 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M----0.00 Week: 10/15/12 10/21/12 \$175.00 0.00 NM \$3,445.00 E 33 KSNV 10/09/12 10/12/12 M-F Early News CM 5-630p -TWTF--:30 13 \$265.004 13 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/14/12 -TWTF--13 \$265.00 0,00 Week: 10/08/12 E 34 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p M----:30 2 \$265.004 0.00 NM 2 \$530.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M-----\$265.00 0.00 E35 KSNV 10/13/12 10/13/12 Sa-Su Early News ----S-:30 \$200.004 0.00 NM CM 5pm-630pm \$200.00 1 Sa-Su Early News **NEWS** Spots/Week End Date Rate Rating Start Date <u>Weekdays</u> ----S-\$200.00 0.00 10/14/12 Week: 10/08/12 E 36 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm :30 \$450.004 0.00 NM \$450.00 News 3 in Prime **NEWS AFTER NFL** End Date Spots/Week Start Date **Weekdays** Rate Rating ____s Week: 10/08/12 10/14/12 \$450.00 0.00 :30 \$260.004 0.00 NM E 37 KSNV 10/09/12 10/12/12 CM 630-7pm -TWTF--\$1,040.00

Print Date: 09/20/12 09:25:49 Page 5 of 7

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Order / Rev:

105003

Advertiser:

Obama for America

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06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1537

l m. Oh	Ctent	⊏ n d	Inventory Code	Drook	Ctout/End T	ina Davis	l === O:=	4_	D-4- Dri	Dia Tono	Du -4-	^
Ln Ch	Start	End	Inventory Code M-F Jeopardy	Вгеак	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type :	Spots	Amount
			M-F Jeopardy									
JEOPA Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/14/12	-TWTF	4	\$260.00	0.00						
E38 KSNV		2 10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
JEOPA	RDY art Date	End Date	<u>Weekdays</u>	Spots/Week	Pote	Rating						
Week: 10		10/21/12	M	1	<u>Rate</u> \$260.00	0.00						
E 39 KSNV	10/09/1	2 10/12/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	~T\\TF~~	:30	4	\$260,004	0.00 NM	4	\$1,040.00
WHEE		C D-4-	Managana	Cuata Attanta	D-4-	Deti						
<u>اد .</u> Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$260.00	<u>Rating</u> 0.00						
E 40 KSNV	10/15/1	2 10/15/12	M-F Wheel	СМ	7-730pm	M	:30	1	\$260,004	0.00 NM	1	\$260.00
WHEE			M-F Wheel of Fo	rtune								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	M	1	\$260.00	0.00						
E41 KSNV			Face to Face w/ I		730-758pm	⊶TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
	TO FACE art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-TWTF	<u> </u>		0.00						
E 42 KSNV	10/15/1	2 10/15/12	Face to Face w/ I		730-758pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
	TO FACE											
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
E 43 KSNV			Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
JEOPA			•									
Week: 10		End Date 10/14/12	Weekdays	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
		12 10/13/12	Wknd Wheel of F SAT/ Wheel of F		7-730pm	S	:30 .	1	\$175.004	0.00 NM	1	\$175.00
WHEE Str	L art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	5-	1	\$175,00	0.00						
E 45 KSNV	10/15/	12 10/15/12	Mon PR 8-10p	CM	8-10pm	M	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
VOICE			Monday Prime 8	-10pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M		\$1,100.00	0.00			*****			
E 46 KSNV	10/09/	12 10/09/12	Tues PR 10-11p Tuesday Prime 1		10-11pm	-Т	:30	1	\$900.004	0.00 NM	1	\$900.00
PARE	DOOHT		raceady i sime	io i ipin								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/14/12	Thurs PR 8-9p	CM	\$900.00 8-9pm	0,00 T	:30	1	\$650.004	0.00 NM	1	\$650.00
I 101€€	10/11/	12 10/11/12	Thursday Prime		О Орт	•	.00	·	ψ000.004	0.00 (111)		ψ000.00
ROCK		- 15.	100	0 (444)		D #						
<u>St</u> Week: 10	art <u>Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$650.00	<u>Rating</u> 0.00						
 			Thurs PR 9-10p	CM	9-10pm	T	:30	1	\$850.004	0.00 NM	1	\$850.00
OFFIC	E/PARKS	3	Thursday Prime	9-10pm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	T	1	\$850.00	0.00			App		4	
E49 KSNV	10/12/	12 10/12/12	•	СМ	9-10pm	F	:30	1	\$750.004	0.00 NM	1	\$750.00

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Estimate:

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Friday Prime 9-10	pm								
GRIMM		End Data	Monkdaya	Contath	Data	Detine						
<u>5ta</u> Week: 10/	<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 50 KSNV	10/12/1	2 10/12/12	,	CM	10-11pm	F	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
DATEL	INF		Friday Prime 10-1	1pm								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/		10/14/12	F		\$1,000.00	0.00			**************************************			44
E 51 KSNV	10/13/1	2 10/13/12	Sat PR 8-9p Saturday Prime 8	CM -9pm	8-9pm	S-	:30	1	\$350.004	0.00 NM	1	\$350.00
NBC PI				·								
<u>Sta</u> Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E 52 KSNV			Sat PR 9-10p	CM	9-10pm	S-	:30	1	\$400,004	0.00 NM	1	\$400.00
NDC D			Saturday Prime 9	-10pm								
NBC PI Sta	rtivi⊑ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S-	1	\$400.00	0.00						
E 53 KSNV	10/14/1	2 10/14/12	NFL Pre-Game / F	FNA CM	1p-530pm	S	30	1	\$600.004	0.00 NM	1	\$600,00
FNIA			NI L FIE-Gaille									
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10		10/14/12	NFL Football	CM	\$600.00 1P-9PM	0.00	5 :30	1	\$4,000.004	0.00 NM	1	\$4,000.00
			NFL Football	0			.00		ψ 1,000,00 T	0.00 141	'	Ψ-1,000.00
	IGHT FTI	BL End Date	Wookdays	Spots/Week	Rate	Pating						
<u>عرد</u> .Week: 10	art <u>Date</u> /08/12	10/14/12	<u>Weekdays</u> S		\$4,000.00	<u>Rating</u> 0.00						
E 55 KSNV	10/14/1	2 10/14/12	Jeopardy in PRIM		M-SA 8-11p	/ SUNS	30	1	\$350.004	0.00 NM	1	\$350.00
TBD			Jeopardy in Prim	е								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	LAW & OBDED /	1	\$350.00	0.00	00		#0°0 00 4	0.00 1114		4050.00
≥56 KSNV	10/14/1	12 10/14/12	LAW & ORDER (: Law & Order (syn	- '	W-SA 8-11p	/ SUN	5 :30	1	\$350.004	0.00 NM	1	\$350.00
	ORDER		. ,	•								
<u>Sta</u> Week: 10		End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
			M-F News 3 at El	even CM	11pm-1135p		- :30	4	\$275.004	0.00 NM	4	\$1,100.00
NEMA			M-F News 3 at El	even								
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	4		0.00						
E 58 KSNV	10/15/1	12 10/15/12	M-F News 3 at El		11pm-1135 ր	om M	- :30	1	\$275,004	0.00 NM	1	\$275.00
NEWS			WM News Jack	ieveli						•		
		End Date	<u>Weekdays</u>	Spots/Week		Rating					Į	
Week; 10		10/21/12	M Sa-Su News 3 at	ElevenCM	\$275.00 11pm-1135	0.00 omS	- :30	1	\$285,004	0.00 NM	1	\$285.00
		V//L	Sa-Su News 3 at			·		·	4 T	0.00 1111	,	φ200.00
NEWS		End Data	Monkdova	Cnoto Micole	Poto	Dating						
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Print Date: 09/20/12 09:25:49 Page 7 of 7

Totals

KSNV

\$36,095.00

156

Order / Rev: 105003

Advertiser: Obama for America

Alt Order #: Flight Dates: 06837948

10/09/12 - 10/15/12

Product Desc:

OBAM FOR AMERICA

1537 Estimate:

Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Days Len Spots Amount The Tonight Show **Tonight Show** LENO Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/08/12 10/14/12 -TWTF--\$150.00 0.00 :30 \$150,004 0.00 NM СМ 1135p-1237a M-----\$150.00 E 62 KSNV 10/15/12 10/15/12 The Tonight Show 1 **Tonight Show** LENO Spots/Week Start Date **End Date** Weekdays Rate Rating \$150.00 0.00 Week: 10/15/12 10/21/12 :30 4 \$60.004 0.00 NM E 63 KSNV 10/09/12 10/12/12 Late Night w/Fallon CM 1237a-136am -TWTF--4 \$240.00 Late Night w/Fallon **FALLON** Weekdays Rating Start Date End Date Spots/Week <u>Rate</u> 10/14/12 -TWTF--\$60.00 0,00 Week: 10/08/12 :30 1 \$60.004 0.00 NM E 64 KSNV 10/15/12 10/15/12 Late Night w/Fallon CM 1237a-136am M----\$60.00 Late Night w/Fallon **FALLON** Spots/Week Weekdays Rating Start Date End Date Rate 10/21/12 M----\$60.00 0.00 Week: 10/15/12 E 65 KSNV 10/13/12 10/13/12 1130pm-1:02am ----S-\$400.004 0.00 NM Saturday Night Live СМ :30 1 \$400.00 Saturday Night Live \$NL Start Date End Date Weekdays Spots/Week Rate Rating ----S-\$400.00 0.00 Week: 10/08/12 10/14/12 Sports Night in Las Veg&M Sun 1135p-1200a -----S :30 1 \$90.004 0.00 NM \$90.00 E 66 KSNV 10/14/12 10/14/12 Sports Night in Las Vegas SPORTS NIGHT Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> Week: 10/08/12 10/14/12 ----S 1 \$90.00 0.00